



PORTIAMO IL TUO BUSINESS NEL MONDO

a bridge towards
new opportunities



Expand your business. Explore profitable synergies. Gain access to new markets.

CrossBridge is your ticket towards new opportunities.

Created to support Italian companies who choose to embark in the challenge of bringing their business abroad, its main goal is to gain them access to budding markets in the Far East through the development of new business strategies.

CrossBridge offers a wide range of services going from strategic consulting to executive support, as clients are redirected towards more successfully international entrepreneurial approaches. **CrossBridge** prides itself in centering its consulting around three keywords: competence, personalization and effectiveness.



MISSION

Crossbridge supports business expansion through a consultancy network of **experienced professionals**, whose mission is to help our clients safely navigate the global aspects of their businesses.

Consolidated business experience, and the resulting **ability to clearly predict market behaviour in the long term** are the underlying strengths to our proposals:

- we know and understand the developing dynamics of emerging markets in the Far East
- our high profile partnerships allow us to be always on the front line and take pre-emptive action in case of opportunities and situational crises. Our partners are reliable, experienced and present on location, thus simplifying all business relation building.
- we buttress our clients throughout the full expansion process with a highly customized approach. Our team is able to overcome linguistic barriers, bureaucratic obstacles, red tape and executive roadblocks to help them achieve success.

WE TAKE YOUR BUSINESS WORLDWIDE

CUSTOMIZED SERVICES AND PRODUCTS

CrossBridge's portfolio allows for highly customized products and services. We help Italian companies overcome cultural, strategic and operational complications on the road to successful business internationalisation.

CrossBridge aims to strategically redesign the way Italian companies enter foreign markets. In the next few years their impact on world wide economy will be responsible for 50% of global economic growth. Our business solutions have been developed alongside international partners, targeting mainly the Far East, through an articulate process that has systematically yielded effective business models.

Our packaged solutions are conceived as modules, marketed to companies who want to either enter uprising markets with new production sites and selling points, or reengineer their business model. Our objective is to create new market penetration strategies through the analysis hypothetical business scenarios from all angles, as we extrapolate them from the client company's strategies and goals.

CUSTOMIZED BUSINESS SOLUTION PORTFOLIO

MARKET ANALYSIS	STRATEGIC CONSULTING	OPERATIVE ASSISTANCE
Analysis and evaluation of business potential in market. <ul style="list-style-type: none">• Analysis and evaluation of national main growth factors.• Analysis of specific target commodity sector where client is interested in operating.• Analysis of major processes, legislative issues and constraints for foreign investment in national market.• Analysis of principal market trends.	Analysis of investment feasibility and design of the best possible strategy for market penetration <ul style="list-style-type: none">• Identifying of all possible scenarios for market penetration.• SWOT Analysis of strategies.• Analysis of main competitors.• Prompting of best possible strategy for market penetration.• Supported development of investment and strategic business plans.	Assistance in strategy implementation. <ul style="list-style-type: none">• Assisted partner selection.• Assisted due diligence process during partner choice.• Support and assistance during the stipulation of business agreements with partners.• All-around support, including legal standpoints, during business implementation process .• Supported business set up.

OUR PARTNERS

CONSELit



Conselit is a Company specialized in facilitating access to the Korean market, through the identification and follow-up of opportunities that can develop and consolidate the business of the Italian Companies.

Conselit supports clients by providing them with all the necessary tools to achieve their long-term financial goals, saving time and money.

DUN&BRADSTREET TANGRAM



Research &
Advisory Services
A Trade Mark Licensee of D&B

Dun&Bradstreet Tangram is an Indian consulting firm operating out of India for the past 20 years. Their business revolves around supplying solutions to allow growth and facilitate company decisional processes. **D&B** operates through:

- market research and analysis in specific sectors;
- strategic and operative consulting;
- financial consulting for the evaluation of companies and M&A operations.

RECIPROCUS INTERNATIONAL



Reciprocus International Pte Ltd supports implementation of expansion strategies through fusions and acquisitions in the Asian and Pacific Markets. It supplies a flexible intervention model by combining independent consulting, training and executive excellence, thanks to a team of experienced professionals and an extended network of collaborators and partners.



PORTIAMO IL TUO BUSINESS NEL MONDO

a bridge towards
new opportunities

CrossBridge S.r.l.

Via Fatebenefratelli 26
20121 Milan [Italy]

+39.0236687804

info@crossbridge.it/en

Translated by Michela Fiore | michela.fiore83@gmail.com